YEAR BOOK

2021-2022

Whole Spectrum AUTISM

WHOLE SPECTRUM AUTISM

CHAMPIONS AUTISM ACCEPTANCE AND INCLUSION BY FACILITATING COMMUNITY ENGAGEMENT AND SERVING AS A VOICE FOR FAMILIES WHOSE LOVED ONES ARE ON THE SPECTRUM.

WHOLESPECTRUMAUTISM.ORG

WHOLE SPECTRUM AUTISM

WHOLESPECTRUMAUTISM.ORG

@WHOLE_SPECTRUM_AUTISM

WHOLESPECTRUMAUTISM

OFFICE@WHOLESPECTRUMAUTISM.ORG

YEAR BOOK

2021-2022

Whole Spectrum AUTISM

WHOLE SPECTRUM AUTISM

CHAMPIONS AUTISM ACCEPTANCE AND INCLUSION BY FACILITATING COMMUNITY ENGAGEMENT AND SERVING AS A VOICE FOR FAMILIES WHOSE LOVED ONES ARE ON THE SPECTRUM.

WHOLESPECTRUMAUTISM.ORG

WHOLE SPECTRUM AUTISM

WHOLESPECTRUMAUTISM.ORG

@WHOLE_SPECTRUM_AUTISM

WHOLESPECTRUMAUTISM

OFFICE@WHOLESPECTRUMAUTISM.ORG

Marketing
SOCIAL MEDIA

FACEBOOK & INSTAGRAM

Whole Spectrum SOCIAL MEDIA

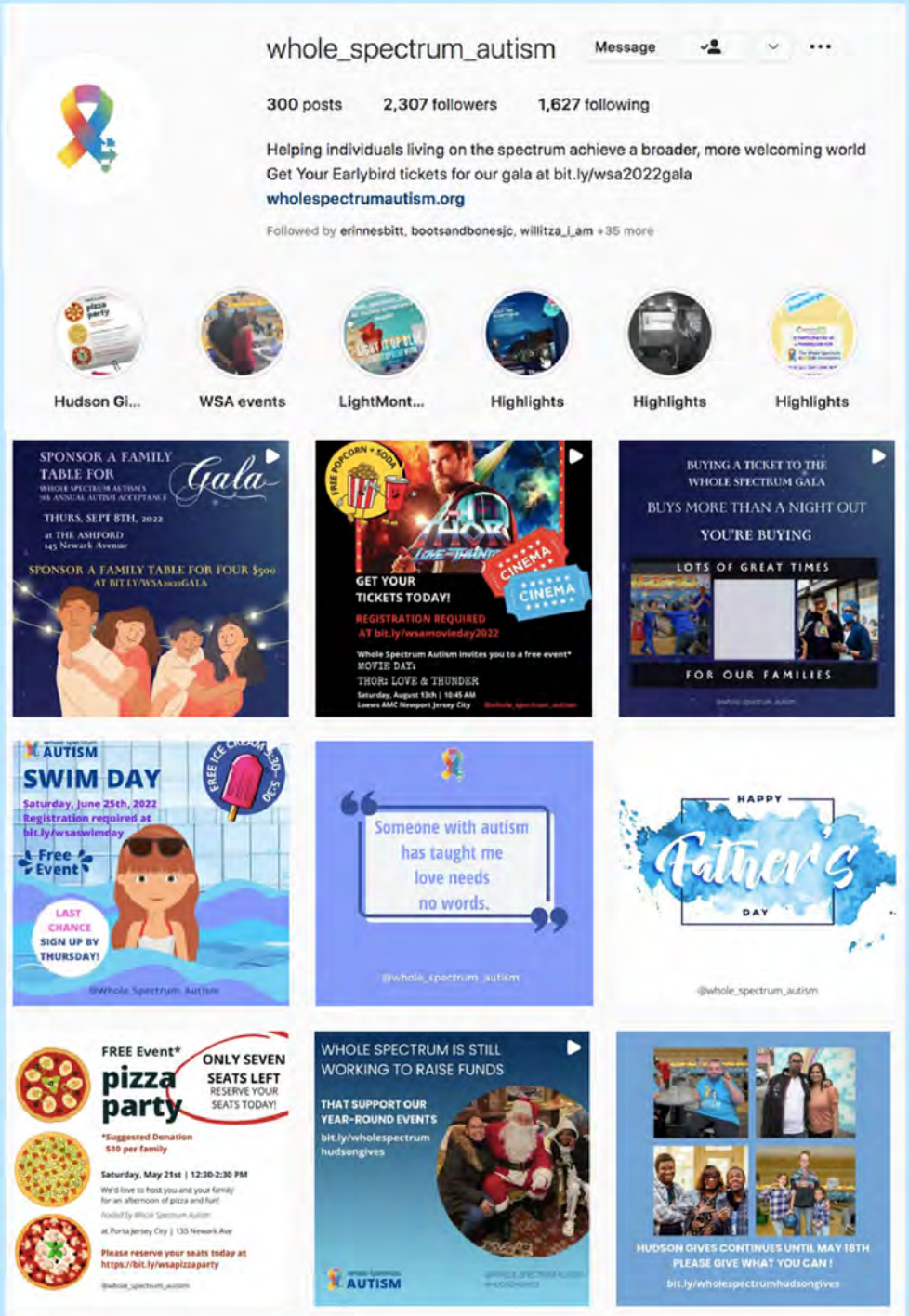
Averages Monthly

Reaches 15K accounts

3500+ Engagements

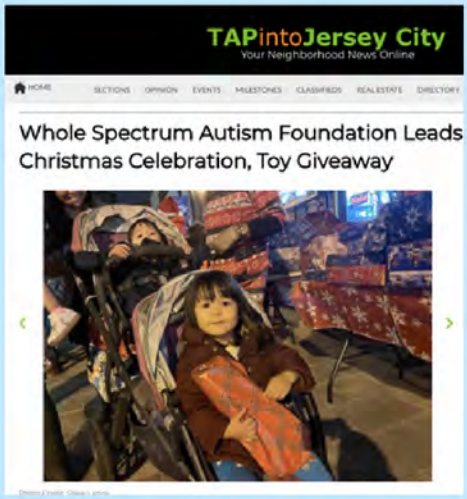
3800+ Followers

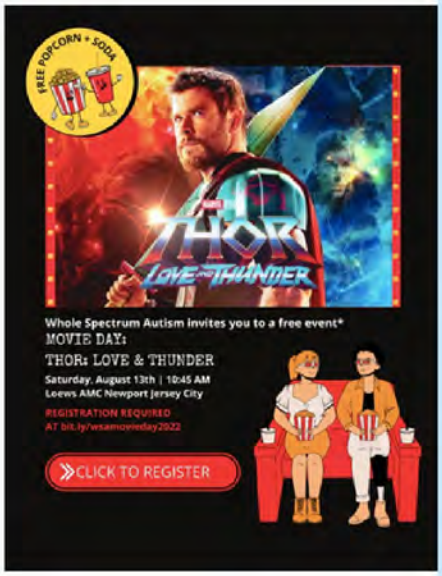
Whole Spectrum AUTISM



Marketing EVENTS

NEWSLETTERS





BRANDING

DIGITAL ADS

BANNERS

Marketing
SPONSORSHIP OUTREACH

Every 7 minutes, 1 child born will be diagnosed with autism in the U.S.

These children will likely live an average lifespan of 88 years, the same as any other adult in the U.S. Over the next decade, 500,000 of these young autistic adults will turn 21 - the age when federally mandated services cease.

These members of our community face enormous challenges.

Your sponsorship will help The Whole Spectrum Autism Foundation provide much-needed support to adults with autism and their families.

The Whole Spectrum Autism Foundation

is dedicated to raising public awareness, promoting acceptance, and encouraging inclusion of all individuals with autism spectrum disorders. In addition, we are committed to helping their families and caregivers by advocating for continuous support services for their children throughout their lives and educating others about autism.

We hope to normalize autism acceptance and prove that, with the proper guidance and support, every person with autism has potential to become a thriving member of society.

We invite businesses, families and individuals to help raise funds to support our friends and neighbors on the spectrum.

Please consider a donation to support our annual fundraiser on September 9th as well as our events throughout the year.

Your donations allow families with members on the spectrum to receive support and attend events that help them feel the support and love of the community.

The Whole Spectrum
AUTISM Foundation

SAVE THE DATE
GALA DINNER
SEPTEMEBER 2022

BECOME A SPONSOR or GET TICKETS
https://bit.ly/wholespectrumautismevent

THE WHOLE SPECTRUM AUTISM FOUNDATION (A 501C3 CHARITY)
194 NEWARK AVENUE, FL 2 | JERSEY CITY, NJ 07302
201.780.9802 | WWW.THEWHOLESPECTRUM.ORG

The Whole Spectrum
AUTISM Foundation
ACCEPTANCE | AWARENESS | ADVOCACY

SPONSORSHIP KIT 2021/2022

The Whole Spectrum Autism Foundation's goal is to promote, model and advocate for the full inclusion of adults with autism and their families into the life of our community

The Whole Spectrum
AUTISM Foundation
ACCEPTANCE | AWARENESS | ADVOCACY

SPONSORSHIP KIT 2021-2022

GALA DINNER • THURSDAY, SEPTEMBER 9TH 2021
BECOME A SPONSOR or GET TICKETS
https://bit.ly/wholespectrumautismevent

My name is Sherry Singh and this is me with my son Ravi.

He is the center of my universe and his smile lights up my world. My work with The Whole Spectrum Autism Foundation is inspired by him and that smile.

Ravi was diagnosed with autism at the age of 4 and is 16 years old today. He, and a number of adults on the spectrum, face significant social, communication, and behavioral challenges daily. There is a distinct lack of support services to equip them with the knowledge and skills needed to live their lives outside of home. More programs and funding are needed for these adults.

I founded The Whole Spectrum Autism Foundation to create additional resources to help our loved ones live as fully as possible.

SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSORSHIP
$10,000

A YEAR-LONG COMMITMENT TO GIVING ADULTS WITH AUTISM AND THEIR FAMILIES ACCESS TO EVENTS, SUPPORT AND COMMUNITY.

VISIBILITY ON ALL CHANNELS (WEBSITE, SOCIAL MEDIA, DIGITAL ADS AND PRINT AS WELL AS BEING FEATURED ON COLLATERAL) OFFERING PRIME EXPOSURE TO A TARGETED AUDIENCE OF FAMILIES WITH CHILDREN.

GOLD SPONSORSHIP $5000

SUPPORTS THE GALA AND ALL OUR EFFORTS THROUGHOUT THE YEAR TO DRIVE AUTISM ACCEPTANCE.

THE PERFECT CORPORATE-LEVEL VISIBILITY. LOGO RECOGNITION AND EXPOSURE THROUGHOUT THE YEAR AT ALL EVENTS, ON ALL PROMOTIONAL ITEMS AND MARKETING.

SILVER SPONSORSHIP $2500

FOR YOUR SILVER-LEVEL DONATION YOU AND YOUR COMPANY WILL RECEIVE NAME RECOGNITION ON ALL GALA EVENT PROMOTIONAL MATERIALS AND EXPOSURE ON ALL EVENT SOCIAL MEDIA.

BRONZE SPONSORSHIP $1000

HELP US IN OUR MISSION TO INCREASE AUTISM ACCEPTANCE IN ALL AREAS. YOUR DONATION WILL BE HIGHLIGHTED IN THE EVENT PROGRAM DISTRIBUTED TO ALL ATTENDEES.

THE WHOLE SPECTRUM AUTISM FOUNDATION (A 501C3 CHARITY) 194 NEWARK AVENUE, FL 2 | JERSEY CITY, NJ 07302 | 201.780.9802 | WWW.THEWHOLESPECTRUM.ORG | QUESTIONS? E-MAIL SHERRY AT PRICORPORATION@YAHOO.COM

Marketing

STRATEGIC PARTNERS

AUTISM LEARNING PARTNERS

HUDSON COMMUNITY ENTERPRISES

JERSEY CITY DEPARTMENT OF HEALTH & HUMAN SERVICES
MAYOR STEVEN M. FULOP

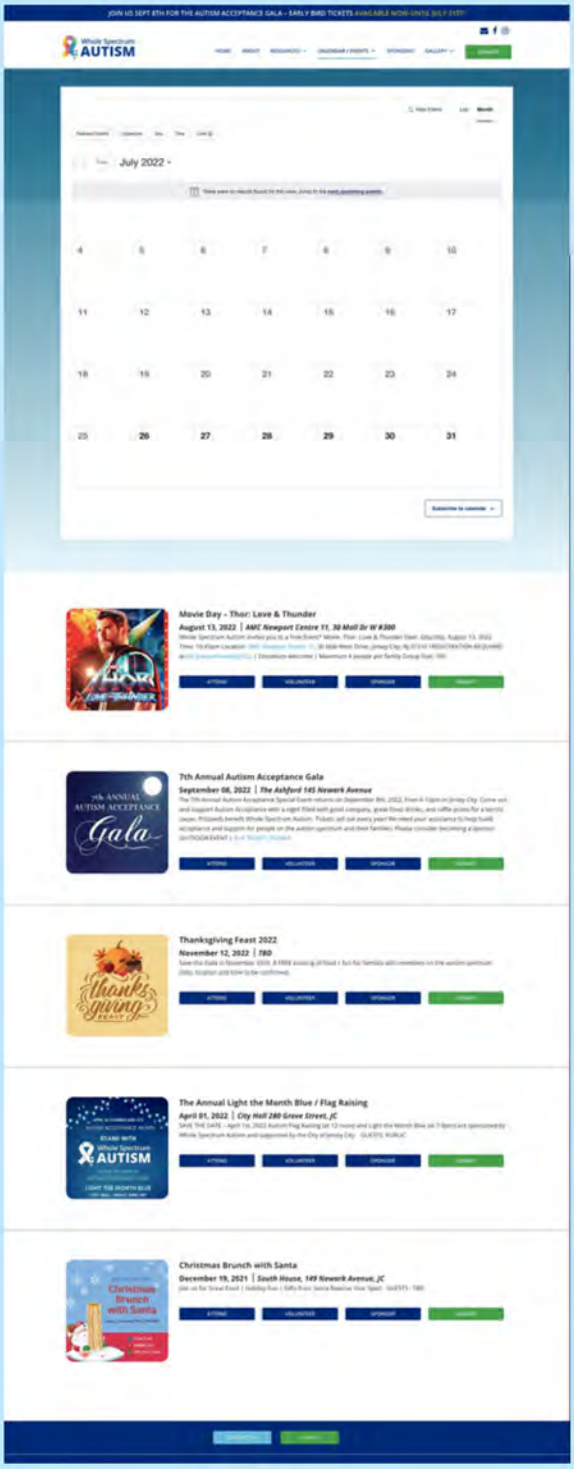
CITY OF JERSEY CITY
JERSEY
LET
PROSPER
CORPORATE SEAL

OFFICE OF CULTURAL AFFAIRS · JERSEY CITY ·

Marketing

NEW WEBSITE & NEW BRANDING

Whole Spectrum AUTISM



2022 EVENTS

Swim Day 2022

SAT, JUN 25TH | XCEL AQAUTICS | 125 MARSHALL STREET, HOBOKEN, NJ 07030 |

Pizza Party 2022

SAT, MAY 21ST | PORTA JERSEY CITY | 135 NEWARK AVE, JERSEY CITY, NJ 07305 |

Family Bowling Day 2022

SAT, APR 30TH | HUDSON LANES | 1 GARFIELD AVE, JERSEY CITY, NJ 07305 |

WSA Light the Month Blue 2022

FRI, APR 01ST | CITY HALL | 280 GROVE ST, JERSEY CITY, NJ 07302

2022 Upcoming Events: Movie Day Aug 13th | Autism Acceptance Gala Sept 8th | Thanksgiving Feast (date tbd) | Toy Giveaway (date tbd) | Brunch with Santa (date tbd)

2021 EVENTS

Christmas Toy Giveaway 2021

THU, DEC 02ND | NEWARK AVE PEDESTRIAN MALL

Thanksgiving Feast 2021

FRI, NOV 19TH | ANDCOWORK | 201 MONTGOMERY STREET

Autism Acceptance Gala 2021

THU, SEP 09TH | THE ASHFORD | NEWARK AVE PEDESTRIAN MALL

Christmas Toy Giveaway 2021

THU, DEC 02ND | NEWARK AVE PEDESTRIAN MALL

Autism Brunch 2021

SUN, APR 18TH | HARD GROVE CAFE